2nd Annual "Neuropathy Action Awareness Day"

Thursday, June 26 University of California San Francisco Mission Bay Conference Center 1675 Owens Street San Francisco, CA 94158

Featuring:



Top: Trisha Torrey, Todd Levine, MD, Patrick Schmidt, David Saperstein, MD, Eric Hassid, MD Bottom: Ziv M. Peled, MD, Jeffrey Ralph, MD, California State Assemblywoman Mary Hayashi (D-Hayward), Marco Vespignani, ND, Scott M. Fishman, MD, Jonathan Katz, MD

Keynote Speaker:

Richard H. Carmona, M.D., M.P.H., FACS 17th Surgeon General of the United States (2002-2006) Vice Chairman, Canyon Ranch CEO, Canyon Ranch Health Division President, Canyon Ranch Institute Distinguished Professor, College of Public Health, University of Arizona





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About the NAF

The Neuropathy Action Foundation (NAF), a 501(c)(3) non profit, is dedicated to ensuring neuropathy patients obtain the necessary resources, information and tools to access individualized treatment to improve their quality of life. The NAF increases awareness among physicians, the general public and public policy officials that neuropathy can potentially be a serious, widespread and disabling condition, which may be treatable when appropriate medical care is provided. The NAF's goals include:

Patient Empowerment: The NAF educates and assists neuropathy patients on how to become informed advocates for their healthcare.

Public Awareness and Physician Education: The NAF actively supports programs that create public and physician awareness of neuropathy, the use of IVIG and other remedies to improve patient care.

About the Event

The 2nd Annual "Neuropathy Action Awareness Day" provides an exciting opportunity for patients to interact with other patients, physicians and exhibitors.

neuropathy Over 250 patients, family members, health care providers and others will attend this free event to learn about neuropathy and to promote awareness of this disease. The morning consists of an Exhibit Area and educational sessions. A sit down lunch will be included this year followed by additional educational sessions to neuropathy interest patients. of Immediately after these activities there will be a reception, with entertainment and a silent auction followed by a sit down dinner featuring elected officials and other presentations.

Exhibitors and Health Fair

Each year at this event several companies, organizations, government entities, etc. take the time to educate neuropathy patients on their services, programs and products. They provide valuable information that may help patients understand their insurance, learn about their rights to appeal decisions made by insurance companies or may even help one alleviate their neuropathic pain. Last years exhibitors included:

- American Red Cross
- Nu Factor

- Centers for Medicare and Medicaid Services (CMS)
- Crescent Healthcare
- Pfizer, Inc.
- California Department of Insurance
- Eli Lilly and Company
- American Diabetes Association
- ReBuilder Medical
- Anodyne Therapy, LLC
- Northern California Chapter of the Neuropathy Association (NCCNA)
- Diabetes Teaching Center at UCSF
- GBS/CIDP Foundation International
- Department of Managed Healthcare (DMHC)
- Health Insurance Counseling & Advocacy Program (HICAP)
- American College of Traditional Chinese Medicine

Please note that the NAF does not endorse any product, program, treatment or speaker. Please consult with your personal physician regarding products, treatments or ideas you may learn at this event prior to trying them.

Location, Parking and Directions

The entire event will be held at the Mission Bay Conference Center at UCSF, designed award-winning architect by Ricardo Legoretta, which offers attendees a dynamic facility with plenty of parking in an attached garage. Obtain FREE parking validation at the NAF registration booth. The event address is 1675 Owens Street, San Francisco, CA 94158. The facility is easily accessible by many forms of public transportation. For specific directions please visit http://www.ahl-missionbay.com or call (866)431-UCSF.

Hotel Arrangements

A limited number of rooms have been reserved at the Westin San Francisco Market Street. Experience the rebirth of one of the most celebrated San Francisco California hotels - The Argent Hotel. Renovated and re-branded as The Westin San Francisco Market Street, this hotel offers an oasis of sophistication. An artful blend of style and architecture, a short, scenic cable car ride from Chinatown, Fisherman's Wharf, and the Alcatraz ferry. Browse the shops and boutiques of nearby Union Square and the brand-new Westfield San Francisco Centre.

To take advantage of the special NAF rate of \$269 (exclusive of taxes totaling 14.065%) per night you must reserve your room before May 23. Please remember to tell the reservation agent that you are with the Neuropathy Action Foundation to receive the special rate. The NAF Group Rates established will be offered 3 days prior and 3 days after the room black date of June 26, subject to availability of guest rooms at the time of reservation. Call 415-974-6400 or 888-627-8561 to reserve your room today.



Program Agenda					
9:30 – 10:00	Registration and Exhibits				
10:00 – 10:10	Welcome and Overview Dominick V. Spatafora President, Neuropathy Action Foundation (NAF)				
10:10 – 10:50	The Spectrum Of Neuropathic Analgesia; Approaches To Drug Management, Novel Implantable Devices, And The Legal And Legislative Landscape Scott M. Fishman, MD Chief, Division of Pain Medicine University of California, Davis				
10:50 – 11:30	There Is Hope—What You Need to Know About Neuropathy: You've Just Come From The Doctor's Office With A Diagnosis, Now What? The Northern CA Chapter of The Neuropathy Association (NCCNA)				
11:30 – 11:45	Break				
11:45 – 12:15	IVIG and the Importance of Blood/Plasma Patrick Schmidt, CEO, FFF Enterprises, Inc. and Michelle Vogel, MPA, Partner, Washington Strategic Consulting				
12:15 – 1:30	Lunch KEYNOTE - Richard H. Carmona, M.D., M.P.H., FACS 17th Surgeon General of the United States (2002-2006) Vice Chairman, Canyon Ranch CEO, Canyon Ranch Health Division President, Canyon Ranch Institute Special Presentation: What is the Northern CA Chapter of The Neuropathy Association (NCCNA) and Why Should You Be A Member? Bev Anderson, President				
1:30 – 1:40	Break				
1:40 – 2:25	A New Hope for Diabetic Neuropathy Ziv M. Peled, MD Director, Dellon Institute for Peripheral Nerve and Plastic Surgery				
2:25 – 3:15	Neuropathy: A Functional Medicine Perspective Eric I. Hassid, MD and Marco Vespignani, ND Institute for Restorative Health, Davis, California				
3:15 – 3:45	Afternoon Refreshment Break and Exhibits				
3:45 – 4:30	Neuropathy 101 For Patients Jonathan Katz, MD Chief of Neuromuscular Services, California Pacific Medical Center and Jeffrey Ralph, MD Assistant Clinical Professor, University of California San Francisco				
4:30 – 6:00	Reception and Silent Auction				
6:00 – 8:00	Dinner (Master of Ceremonies Carolyn Johnson, ABC, San Francisco) Keynote – Trisha Torrey, Every Patient's Advocate Ten Tools Smart Patients Use to Navigate Their Medical Care Neuropathy 101 For the General Public - Todd Levine, MD and David Saperstein, MD Banner Good Samaritan Neuropathy Clinic, Phoenix, AZ and CA Assemblywoman Mary Hayashi (D-Hayward)				

Registration Form

(Return by June 6 to avoid a \$50 charge for daytime seminars and luncheon.)



Name						
Company/Organization Name (if appl	icable)	Title (if applicable)				
Address	City	State		Zip		
Phone (Area Code/Number)	ode/Number) Fax E-mail (address is for NAF internal use only.)					
Please check off which events y	ou will attend:					
 q I am attending the daytime sen (Although the daytime seminars an to offset the costs of the event) q I am a neuropathy patient and q I am NOT a neuropathy patient q I would like to buy a table of eig q I can not attend but would like Payment Check or Money Order enclosed p	nd lunch are FREE, cont will attend the evening and will attend the ev ght for the Reception & to make a contribution	tributions are enc g Reception & Dir ening Reception & Dinner n to the NAF	nner & Dinner	nd appreciated \$30 per person \$100 per person \$1,000 \$		
(Please Mail to q Please charge my credit card fo			sa® q Ar	nerican Express®		
Credit Card Number			Expira	ation Date		
Name As It Appears On Card	Card ID # (Four digits printed of	on front of AMEX OR last	t three numbers	on back of Visa or MC)		
1	ail Your Form and Pay Neuropathy Action Fo P.O. Box 441 Auburn, CA 95	oundation 2 6603				
	berger at (530) 889-556	s or john@neurop	JainyaClior	1.0IY		