



The Neuropathy Action Foundation's

## 5<sup>th</sup> Annual “Neuropathy Action Awareness Day”

Wednesday, June 22, 2011  
Sheraton Grand Hotel  
1230 J Street  
Sacramento, CA

### About the NAF

The Neuropathy Action Foundation (NAF), a 501(c)(3) non profit, is dedicated to ensuring neuropathy patients obtain the necessary resources, information and tools to access individualized treatment to improve their quality of life. The NAF increases awareness among physicians, the general public and public policy officials that neuropathy can potentially be a serious, widespread and disabling condition, which may be treatable when appropriate medical care is provided.

The NAF's goals include:

**Patient Empowerment:** The NAF educates and assists neuropathy patients on how to become informed advocates for their healthcare.

**Public Awareness and Physician Education:** The NAF actively supports programs that create public and physician awareness of neuropathy, the use of IVIG and other remedies to improve patient care.

### About the Event

The 5<sup>th</sup> Annual “Neuropathy Action Awareness Day” provides an exciting opportunity for patients to interact with other patients, physicians and exhibitors.

Over 300 neuropathy patients, family members, health care providers and others will attend this **FREE** event to learn about neuropathy and to promote awareness of this disease. This year the morning consists of an Exhibit Area and educational sessions. There will then be a sit down luncheon. The afternoon will consist of additional educational sessions and Exhibit Area with refreshments. The event features a celebrity speaker, elected officials and other presentations.

### Exhibitors and Health Fair

Each year at this event several companies, organizations, government entities, etc. take the time to spend time with neuropathy patients to educate them on their services and products. They provide valuable information that may help you understand your insurance, learn about your rights to appeal decisions made by your insurance or may even help you alleviate your neuropathic pain.

Please note that the NAF does not endorse products, treatments or speakers. Consult with your personal physician regarding products or treatments.

## Location, Parking and Directions

The entire event will be held at the Sheraton Grand Hotel in Sacramento, California - a perfect location for patients attending from all over the U.S.

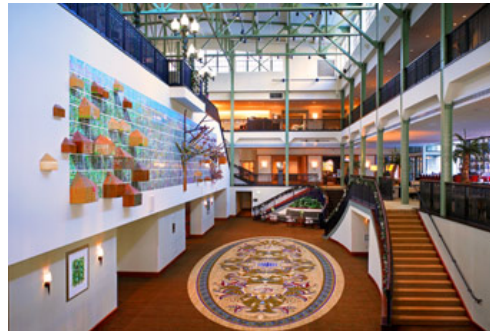
Sheraton Grand Hotel  
1230 J Street  
Sacramento, CA 95814

The NAF will cover parking for all attendees whether they valet or self-park in the Sheraton garage. (Please note that the NAF will save money if you self-park).

## Hotel Arrangements

A limited number of rooms have been reserved at the Sheraton Grand Hotel. To take advantage of the special NAF single and double room rate of \$159 (exclusive of taxes) per night, you must reserve your room before Tuesday, May 31, 2011. Please remember to tell the reservation agent that you are part of the Neuropathy Action Foundation Group to receive the special rate. The NAF Group Rates established will be offered 3 days prior and 3 days after the room black out date of June 22, subject to availability of guest rooms at the time of reservation. Call (800) 325-3535 to reserve your room today, or book online at <http://www.starwoodhotels.com/sheraton/reservations/index.html>.

**IMPORTANT NOTE:** The NAF will pay for up to 20 hotel rooms for the night of the event or the night before the event for patients from out of the Sacramento region who have a financial hardship. The NAF does not want a single patient to miss this event due to cost. Thanks to all of our sponsors for helping us make this happen!



## Program and Agenda

9:30 – 10:00	<b>Registration and Exhibits</b>
10:00 – 10:05	<b>Welcome and Overview</b> Mike Walter, President/CEO, Walter Media (Emmy Award-Winning Journalist)
10:05 – 10:45	<b>Occupational Therapy: Living a Full and Complete Life</b> Karen Polastri, Executive Director Occupational Therapy Association of California
10:45 – 11:00	<b>Specialty Tiers, Cost Sharing and Co-Insurance: Protecting Patient Access</b> Dominick Spatafora, President, Neuropathy Action Foundation
11:00 – 11:45	<b>Neuropathic Pain and Pain Treatments</b> Sean Mackey, MD, Ph.D., Chief, Division of Pain Management, Stanford University
11:45 – 12:15	<b>Break and Exhibits</b>
12:15 – 1:30	<b>Lunch Program</b> <ul style="list-style-type: none"><li>• <b>Diet, Health &amp; Nutrition: Tips From A Hollywood Celebrity Nutritionist</b> Lisa De Fazio, MS,RD, Hollywood Media Dietitian, Television Host and Spokesperson</li><li>• <b>“Legislator of the Year Award”</b> CA State Assemblywoman Fiona Ma (San Francisco)</li><li>• <b>“You Are Our Hero Awards”</b> Velda De Cosentine, Los Angeles Patient Leader Sandra Vinson, West Sacramento Patient Leader</li></ul>
1:30 – 2:10	<b>Partnering With Your Primary Care Physician: The Key to Overall Wellness</b> Marcy Zwelling, MD, President, American Academy of Private Physicians
2:10 – 2:45	<b>Immune-Mediated Neuropathy and IVIG 101</b> Jeffrey Ralph, MD, Assistant Clinical Professor, University of California, San Francisco
2:45 – 3:10	<b>Refreshments and Exhibits Break</b>
3:10 – 3:40	<b>Understanding Your Health Care Rights and Medicare in 2011</b> Margaret Reilly, Program Manager, Health Insurance Counseling and Advocacy Program (HICAP) of Northern California
3:40 – 4:30	<b>The Whole Body Experience: Neuropathy from Head to Toe and Medical Laws: From the Courts to Your Nerves</b> Todd Levine, MD, Clinical Assistant Professor, University of Arizona Jonathan Katz, MD, Chief of Neuromuscular Services at California Pacific Medical Center



**5<sup>th</sup> Annual “Neuropathy Action Awareness Day”  
Registration Form**

(Return by June 15 to avoid a \$50 charge)

Wednesday, June 22, 2011  
10:00 AM to 4:30 PM (Includes Lunch)  
Sheraton Grand Hotel  
1230 J Street, Sacramento, CA 95814

Name \_\_\_\_\_

Company / Organization Name (If Applicable) \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

- I am a patient or patient's caretaker and will attend: **FREE**
  - I am **NOT** a neuropathy patient or caretaker and will attend: \$100 per person
  - I would like to make a contribution in the amount of \$\_\_\_\_\_
- Total Number of People Attending Event: \_\_\_\_\_

**Payment:**

- My check or money order, payable to Neuropathy Action Foundation (NAF), is enclosed.
- Please charge my credit card for \$\_\_\_\_\_  MasterCard  Visa  AMEX

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name As It Appears On Card \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Please mail your completed form (and check, if applicable) to:**

Neuropathy Action Foundation  
18650 N. Thompson Peak Pkwy, #1021  
Scottsdale, AZ 85255

**Questions:** Contact (877) 512-7262 or [info@neuropathyaction.org](mailto:info@neuropathyaction.org)

The NAF is a 501(c)(3) tax exempt organization as described under Section 501(c)(3) of the Internal Revenue Code. Your charitable contribution is tax deductible according to limits provided by law. Tax ID #20-4792248. Please note that the NAF does not endorse any product, program, treatment or speaker.

Please consult with your personal physician regarding products or treatments.