

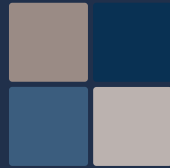
8TH ANNUAL

Neuropathy Action

# Awareness Day

■ ■ ■ ■ ■ LIVE STREAMING AVAILABLE ■ ■ ■ ■ ■

JUNE 11, 2014 INTERCONTINENTAL LOS ANGELES

 **Neuropathy**  
*Action* →  
**Foundation**

# About the NAF

The Neuropathy Action Foundation (NAF), a 501(c)(3) non-profit, is dedicated to ensuring neuropathy patients obtain the necessary resources, information and tools to access individualized treatment to improve their quality of life. The NAF increases awareness among physicians, the general public and public policy officials that neuropathy can potentially be a serious, widespread and disabling condition, which may be treatable when appropriate medical care is provided.

## the NAF goals

### **Patient Empowerment:**

The NAF educates and assists neuropathy patients on how to become informed advocates for their healthcare.

### **Public Awareness and Physician**

**Education:** The NAF actively supports programs that create public and physician awareness of neuropathy, the use of IVIG and other remedies to improve patient care.

We are thrilled to announce that after listening to the neuropathy community over the years there are now two ways to participate in this year's event

— **IN PERSON** —  
OR  
— **VIA LIVE BROADCAST** —

# About the Event

## **ATTEND IN PERSON**

The 8th Annual “**Neuropathy Action Awareness Day**” provides an exciting opportunity for patients to interact with other patients, providers and exhibitors. Neuropathy patients, caregivers, health care providers and others are encouraged to attend this event to learn about neuropathy, how to cope with neuropathy, policy issues and patient advocacy. This year the morning consists of an *Exhibit Area* and *educational sessions*. There will then be a sit down luncheon. The afternoon consists of additional educational sessions and Exhibit Area with refreshments. The event features a celebrity speaker, elected officials and others. There will also be a Silent Auction made up of trips, activities and other fun items!

## **PARTICIPATE VIA LIVE BROADCAST (LIVESTREAM)**

Can't attend the conference in person? Don't worry, the NAF will be using the latest video *Livestreaming* technology that will allow you to participate **FREE OF CHARGE** from wherever you are! Yes, whether you will be in your home, office or your neuropathy support group, you can still participate. All you need is a computer with access to the Internet! The entire day will be broadcast live. You will even be able to ask the speakers questions and receive an instant answer real time. And since the entire day is being recorded you and others will be able to watch long after the event is over, anytime you want, on the NAF website.

REGISTER FOR **FREE** TODAY TO RECEIVE THE LINK TO WATCH LIVE!



## EXHIBITORS AND HEALTH FAIR

Each year at this event several companies, organizations, government entities, etc. take the time to spend the day with neuropathy patients to educate them on their services and products. They provide valuable information that may help you understand more about your treatments/medications, your insurance, your rights to appeal decisions made by your insurance company or may even help alleviate your neuropathic pain.

*Please note that the NAF does not endorse products, treatments or speakers. Consult with your personal providers regarding products or treatments.*

## LOCATION, PARKING AND DIRECTIONS

The entire event will be held at the Intercontinental Hotel in Los Angeles, California located at 2151 Avenue of the Stars—a perfect location for patients attending from all over the U.S.

InterContinental Los Angeles is an iconic Hollywood landmark just minutes from Century City's major entertainment studios, Beverly Hills' world-class shopping on famed Rodeo Drive and, of course, the Pacific Ocean's year-round, sun-soaked beaches.

The NAF will cover parking for all patient and caregiver attendees. Please let the valet attendant know you are a guest of the Neuropathy Action Foundation.

## HOTEL ARRANGEMENTS

A limited number of rooms have been reserved at the Intercontinental Hotel. To take advantage of the special NAF room rate of \$299 (exclusive of taxes) per night, you must reserve your room *before* **May 13, 2014**. Please remember to tell the reservation agent that you are part of the "Neuropathy Action Foundation" Courtesy Block to receive the special rate. Either book your room on-line at the following direct link: <http://www.ihg.com/intercontinental/hotels/gb/en/los-angeles/laxha/hoteldetail> and select "View Rooms and Rates" or call the Toll-Free Reservations number at **(866) 329-1010** or **(310) 284-6500**.



## IMPORTANT NOTE

The NAF will pay for up to 10 flights and hotel rooms for the night of the event or the night before the event for patients from out of the Los Angeles region who have a financial hardship. The NAF does not want a single patient to miss this event due to cost.



LIVE STREAMING AVAILABLE

Please note that the conference is being held in California and Live Streaming will take place during Pacific Standard Time (PST).

# Program and Agenda

- 9:30—10:00** Registration and Exhibits
- 10:00—10:05** Welcome
- 10:05—11:00** Understanding a Neurologist's Approach to the Diagnosis and Treatment of Peripheral Neuropathy and Treatment Options for Painful and Non-Painful Neuropathies  
*Richard Lewis, MD, FAAN, Director EMG Laboratory and Co-Director Neuromuscular Clinic, Cedars-Sinai*  
*Said R. Beydoun, MD, FAAN, Professor of Neurology, Keck Medical Center of USC University of Southern California*
- 11:00—11:30** Guillain-Barré Syndrome (GBS) and Chronic Inflammatory Demyelinating Polyneuropathy (CIDP) 101  
Carol Lee Koski, MD, Medical Director, GBS/CIDP Foundation International
- 11:30—12:00** Break and Exhibits
- 12:00—1:15** Lunch Program
- Neuropathy Action Foundation Update  
Dominick Spatafora, President, Neuropathy Action Foundation
  - "You Are Our Hero Award"  
Jerry Mathers, American television, film, and stage actor. Best known for his role in the television series Leave It to Beaver, in which he played "Beaver Cleaver"
  - The Message of You—The Power and Humor of Your Story  
Judy Carter, World Renowned Speaker, Comic and Author
- 1:15—1:50** Sleep Disorders 101 for the Patient with Neuropathy  
Alon Avidan, MD, MPH, Professor of Neurology, UCLA and Director, UCLA Sleep Disorders Center and Neurology Clinic
- 1:50—2:30** Diabetes and Neuropathy  
Lee C. Rogers, D.P.M., Medical Director, Amputation Prevention Center at Sherman Oaks Hospital
- 2:30—3:00** Refreshments and Exhibits Break
- 3:00—3:30** Alternate Options in Treating Neuropathy and Achieving Optimal Health  
Jill L Harrison, L.Ac., D.A.O.M., Founder and President, Joyful Life Healing
- 3:30—4:15** The Whole Body Experience: Neuropathy from Head to Toe and Medical Laws: From the Courts to Your Nerves  
Todd Levine, MD, Clinical Assistant Professor, University of Arizona  
Jonathan Katz, MD, Chief of Neuromuscular Services at California Pacific Medical Center

8th Annual Neuropathy Action Awareness Day

Wednesday, June 11, 2014  
 Intercontinental Los Angeles/Century City Hotel  
 2151 Avenue of the Stars, Los Angeles, CA 90067

3 EASY WAYS TO REGISTER

- 1 CHECK THROUGH MAIL
- 2 CREDIT CARD THROUGH MAIL
- 3 CREDIT CARD ONLINE

ATTENDEE

Name \_\_\_\_\_

Company / organization (if applicable) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

QUESTIONS CONTACT (877) 512-7262

*Please check off which events you will attend*

- I am attending the seminars and exhibits: **FREE**
- I am a neuropathy patient or caretaker and will attend the Luncheon: **\$20 per person**
- I am NOT a neuropathy patient or caretaker and will attend the Luncheon: **\$100 per person**
- I cannot attend but would like to make a contribution in the amount of \$ \_\_\_\_\_  
 Total number of people attending event in person: \_\_\_\_\_
- I can't attend in person but will watch on the Internet via Live Stream: **FREE**

*Payment*

- You can now use a credit card online to pay your registration at [www.neuropathyaction.org](http://www.neuropathyaction.org). Just write "**June 20 Event**" in the box labeled "Personal Information or Notes."
- My check or money order, payable to **Neuropathy Action Foundation (NAF)**, is enclosed.
- Please charge my credit card for \$ \_\_\_\_\_  MasterCard  Visa  AMEX

PAYMENT

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name as it appears on card \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

RETURN BY **JUNE 4TH**  
 TO AVOID A \$50 CHARGE

PLEASE MAIL YOUR COMPLETED FORM (AND CHECK, IF APPLICABLE) TO:  Neuropathy Action Foundation  
 1950 Old Tustin Avenue  
 Santa Ana, CA 92705

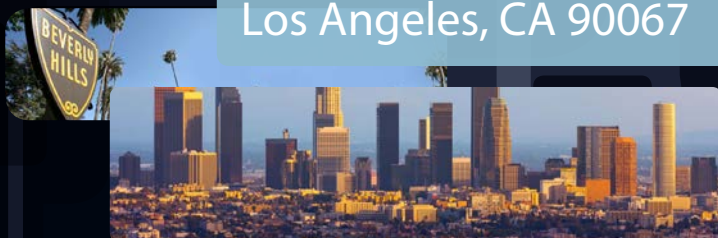
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1950 Old Tustin Avenue | Santa Ana | CA 92705

**WATCH LIVE**  
FROM YOUR HOME,  
OFFICE OR  
SUPPORT GROUP!