9 T H A N N U A L

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JUNE 18, 2015 INTERCONTINENTAL LOS ANGELES



The Neuropathy Action
Foundation (NAF), a 501(c)(3)
non-profit, is dedicated to
ensuring neuropathy
patients obtain the
necessary resources,
information and tools to access individualized treatment

to improve their quality of life. The NAF increases awareness among physicians, the general public and public policy officials that neuropathy can potentially be a serious, widespread and

be a serious, widespread and disabling condition, which may be treatable when appropriate medical care is provided.

Patient Empowerment:
The NAF educates and assists neuropathy
patients on how to become informed advocates for their healthcare.

**Public Awareness and Physician Education:** The NAF actively supports programs that create public and physician awareness of neuropathy, the use of IVIG and other remedies to improve patient care.

# About the Event

#### **ATTEND IN PERSON**

The 9th Annual "Neuropathy Action **Awareness Day"** provides an exciting opportunity for patients to interact with other patients, providers and exhibitors. Neuropathy patients, caregivers, health care providers and others are encouraged to attend this event to learn about neuropathy, how to cope with neuropathy, policy issues and patient advocacy. This year the morning consists of an Exhibit Area and educational sessions. There will then be a sit down luncheon. The afternoon consists of additional educational sessions and Exhibit Area with refreshments. The event features a celebrity speaker, elected officials and others. There will also be a Silent Auction made up of trips, activities and other fun items!

## PARTICIPATE VIA LIVE BROADCAST (LIVESTREAM)

Can't attend the conference in person? Don't worry, the NAF will be using the latest video *Livestreaming* technology that will allow you to participate FREE OF CHARGE from wherever you are! Yes, whether you will be in your home, office or your neuropathy support group, you can still participate. All you need is a computer with access to the Internet! The entire day will be broadcast live. You will even be able to ask the speakers questions and receive an instant answer real time. And since the entire day is being recorded you and others will be able to watch long after the event is over, anytime you want, on the NAF website.



#### **EXHIBITORS AND HEALTH FAIR**

Each year at this event several companies, organizations, government entities, etc. take the time to spend the day with neuropathy patients to educate them on their services and products. They provide valuable information that may help you understand more about your treatments/medications, your insurance, your rights to appeal decisions made by your insurance company or may even help alleviate your neuropathic pain.

### LOCATION, PARKING AND DIRECTIONS

The entire event will be held at the Inter-Continental Hotel in Los Angeles, California located at 2151 Avenue of the Stars—a perfect location for patients attending from all over the U.S.

InterContinental Los Angeles is an iconic Hollywood landmark just minutes from Century City's major entertainment studios, Beverly Hills' world-class shopping on famed Rodeo Drive and, of course, the Pacific Ocean's year-round, sun-soaked beaches.

The NAF will cover parking for all patient and caregiver attendees. Please let the valet attendant know you are a guest of the Neuropathy Action Foundation.

#### **HOTEL ARRANGEMENTS**

A limited number of rooms have been reserved at the InterContinental Hotel. To take advantage of the special NAF room rate of \$299 (exclusive of taxes) per night, you must reserve your room before May 22, 2015. Please remember to tell the reservation agent that you are part of the "Neuropathy Action Foundation" Courtesy Block to receive the special rate. Either book your room on-line at the following direct link: INTERCONTINENTAL LOS ANGELES and

select "View Rooms and Rates" or call the Toll-Free Reservations number at (866) 329-1010 or (310) 284-6500.



#### **IMPORTANT NOTE**

The NAF will pay for up to 10 flights and hotel rooms for the night of the event or the night before the event for patients from out of the Los Angeles region who have a financial hardship.

The NAF does not want a single

The NAF does not want a single patient to miss this event due to cost.

Please note that the conference is being held in California and Live Streaming will take place during Pacific Standard Time (PST).

# Program and Agenda

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9:30—10:00	Registration and Exhibits
10:00—10:05	<b>Welcome</b> Kathleen Creason, Master of Ceremonies (MC)
10:05—10:45	Treatable Neuropathies: CIDP & MMN; A Neurologist's Approach to Diagnosis & Treatment Said R. Beydoun, MD, FAAN, Professor of Neurology, Keck Medical Center of USC University of Southern California
10:45—11:30	Understanding a Neurologist's Approach to the Diagnosis and treatment of Peripheral Neuropathy Richard Lewis, MD, FAAN, Director EMG Laboratory and Co-Director Neuromuscular Clinic, Cedars-Sinai
11:30—12:00	Break and Exhibits
12:00—1:15	Lunch Program
	<ul> <li>Neuropathy Action Foundation Update         Dominick Spatafora, Founder and President, Neuropathy Action         Foundation (NAF)     </li> </ul>
	• "You Are Our Hero Award" Stan Pashote, Neuropathy Support Group Leader, Patient and Patient Advocate
	• Food As Medicine: Improve Health, Increase Vitality & Live Longer! Melina Jampolis, MD, Celebrity Internist and Board Certified MD Nutrition Specialist
1:15—1:50	<b>East-West Medicine Approach to Neuropathy</b> Lawrence Taw, MD, FACP, Assistant Clinical Professor, UCLA Center for East-West Medicine, David Geffen School of Medicine, UCLA
1:50—2:30	<b>Sleep Disorders 101 for the Patient with Neuropathy</b> Alon Avidan, MD, MPH, Professor of Neurology, UCLA and Director, UCLA Sleep Disorders Center and Neurology Clinic
2:30—3:00	Refreshments and Exhibits Break
3:00—3:30	<b>Fitness, Weight loss and the Importance of Exercise</b> Jessie Pavelka, US Fitness Expert, TV Host and Lead Trainer on NBC's "The Biggest Loser"
3:30—4:00	<b>Unusual Neuropathies</b> <i>Jeffrey Ralph, MD, Associate Clinical Professor, University of California, San Francisco</i>

**QUESTIONS** CONTACT (877) 512-7262

# 9th Annual Neuropathy *Action* Awareness Day

Thursday, June 18, 2015 Intercontinental Los Angeles/Century City Hotel 2151 Avenue of the Stars, Los Angeles, CA 90067

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- 1 CHECK THROUGH MAIL
- 2 CREDIT CARD THROUGH MAIL
- 3 CREDIT CARD ONLINE

Nam	ne	
Com	npany / organization (if applicable)	
Addı	lress	
City	State Zip	
Phor	ne Email	
Ple	ease check off which events you will attend	
0	I am a neuropathy patient or caretaker and will attend the Event and Luncheon: \$20 per person	n
0	I am NOT a neuropathy patient or caretaker and will attend the Event and Luncheon: \$100 per	person
	Total number of people attending event in person:	
0	I cannot attend but would like to make a contribution in the amount of \$	
0	I cannot attend in person but will watch on the Internet via Live Stream: FREE	
Pa	lyment	
	v online at <b>www.neuropathyaction.org</b>	
0	My check or money order, payable to <i>Neuropathy Action Foundation (NAF)</i> , is enclosed.	
0	Please charge my credit card for \$	
Cred	dit Card Number Expiration Date	

Signature

Name as it appears on card

**RETURN BY JUNE 11TH** 

TO AVOID A \$50 CHARGE

PLEASE MAIL YOUR
COMPLETED FORM (AND
CHECK, IF APPLICABLE) TO:

Date

Neuropathy Action Foundation 1950 Old Tustin Avenue Santa Ana, CA 92705